

Greg Archer – New Director of the Low Carbon Vehicle Partnership **7 September, 2004**

Greg Archer has become the new Director of the Low Carbon Vehicle Partnership – the organisation established to support the Government’s Climate Change Strategy by delivering greenhouse gas reductions from the transport sector.

Greg has a strong academic, technical and commercial background with wide-ranging experience in environmental issues and in related policy areas. A trained chemist with a background in programme management and environmental consultancy, Greg joins LowCVP from the Carbon Trust where he was responsible for delivery of the £8m Action Energy programme of energy efficiency advice to medium-sized businesses.

His career to date has been focused in the areas of environment and development. As a consultant and, later, Associate Director of Atkins Environment, Greg undertook projects in the fields of climate change, air pollution, environmental risk assessment and sustainable development. These included long-term secondments as a Technical Adviser to DEFRA and as Air Pollution Policy Adviser to the Environment Agency.

Before joining Atkins, Greg pursued a short academic career and spent two years as a chemistry teacher in rural Zimbabwe on an assignment with the UK charity VSO (Voluntary Service Overseas).

His interests include cooking, especially using vegetables grown on his allotment. He has a passion for travel that has included expeditions to the hill-tribes in Northern Vietnam and the High Andes – a passion that is currently curtailed by his imminent fatherhood!

David Jamieson, Transport Minister and chair of the Ministerial Low Carbon Group overseeing the work of LowCVP said:

“The Government is committed to improving the environment and increasing the number of cleaner vehicles on our roads.

“I am delighted to welcome Greg Archer as the new director of the Low Carbon Vehicle Partnership which is at the heart of the Government's Powering Future Vehicles Strategy. The LowCVP has achieved a great deal since its inception last year and Mr Archer's appointment will ensure the LowCVP is driven forward effectively. I look forward to working with him.”

Also commenting on the appointment the Chair of the LowCVP and Managing Director of Toyota (GB) Plc, Graham Smith, said:

“Greg Archer has extensive experience and the relevant background and insight to contribute strongly to the work of the Low Carbon Vehicle Partnership

“UK businesses have much to gain from engaging with the LowCVP to help deliver optimal solutions to the increasingly urgent problem of climate change.”

Greg Archer said:

“I am impatient to get on with the work ahead. Climate change is the most significant threat to the future stability of our environment and managing future emissions from road transport is a vital part of any solution.

“Being properly prepared for a low carbon future will also help to put UK businesses in a position to capitalise on the new market opportunities of the 21st Century.”

Greg Archer began working as Director of LowCVP on 6 September.

Notes to Editors

1. Last month’s report by the Environmental Audit Committee highlighted transport as the most significant area of concern in terms of the Government’s overall Climate Change Strategy. Road transport now contributes around 20% of total UK greenhouse gas emissions and the sector’s share of the total has been rising.
2. The Low Carbon Vehicle Partnership was set up in January 2003. The establishment of a stakeholder partnership was one of the central actions arising out of the Government’s ‘Powering Future Vehicles’ strategy that identified greenhouse gas emissions reduction as a priority of future transport policy. The Partnership already comprises over 140 members representing government, the motor and fuels industries, vehicle users, environmental groups, consumer representatives and others. The Partnership is coordinated by a secretariat based in central London.
3. The main objective of the LowCVP is to contribute to the achievement of UK targets for carbon reduction from the road transport sector by:
 - Providing a framework of communications to encourage stakeholders to engage proactively in the move to low carbon fuels and vehicles.
 - Facilitating a forum in which stakeholders can work together to overcome market barriers.
 - Enabling partners to initiate new policy ideas or discuss the feasibility of those already on the agenda
 - To provide Government with independent feedback on the opportunities and

obstacles in the move to new vehicles and fuels and on the progress and effectiveness of current Government programmes.

Through the partnership approach, UK vehicles, fuels and related industries should be better placed to seize market opportunities in a future in which environmental concerns are set to be a major priority.

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